

SUBJECT: AN ORDINANCE OF THE MATANUSKA-SUSITNA BOROUGH ASSEMBLY DEFINING A NEWSPAPER OF GENERAL CIRCULATION AND THE WORDS PUBLISH OR PUBLICATION.

AGENDA OF: July 21, 2026

ASSEMBLY ACTION:

AGENDA ACTION REQUESTED: Introduce and set for public hearing.

Route To	Signatures
Originator	6 / 30 / 2026 _X _L o n n i e M c K e ... _ Signed by: Lonnie Mckechnie
Department Director	6 / 30 / 2026 _X _L o n n i e M c K e ... _ Signed by: Lonnie Mckechnie
Finance Director	Recoverable Signature X C h e y e n n e H e i n d e l Signed by: Cheyenne Heindel
Borough Attorney	6 / 30 / 2026 X N i c h o l a s S p i r o p o u l o s Signed by: Nicholas Spiropoulos
Borough Manager	7 / 1 / 2026 X M i c h a e l B r o w n Signed by: Mike Brown
Borough Clerk	7 / 2 / 2026 _X _L o n n i e M c K e ... _ Signed by: Lonnie Mckechnie

ATTACHMENT (S): Ordinance Serial No. 26-085(2 pp)
ADN No Deliver in Mat-Su (1 p)

SUMMARY STATEMENT:

This legislation is being sponsored by Assemblymember Gamble.

The Borough recognizes and prioritizes public outreach and publicizing required notices. The Frontiersman, who we have mainly used to publish notices, has discontinued publication of their paper. They have gone fully digital under new ownership. This trend has occurred and will continue to occur for newspapers to go fully digital.

When the Frontiersman went down to printing the paper once a week earlier this year, we had to plan around a once week publication. It was not always easy to meet the Borough's needs with a once-a-week publication. Now they no longer publish a paper at all.

There is no newspaper in the Borough that publishes regularly or is available to all Borough residents. The Anchorage Daily News is not available to be delivered to your home (see attached), they are not available in the Willow/Talkeetna/Trapper Creek areas, and they are not available in Sutton to Glacier View. There is no other newspaper that regularly prints and is available to all Borough residents.

This ordinance defines the meaning of newspaper of general circulation to require thresholds for print distribution and distribution throughout the Borough to ensure that the methods of public notice are providing sufficient public awareness. We have also included the definition for the word publish or publication, from Title 29 (statute).

If this legislation is approved, the Borough will use the following methods to notice:

- Borough website;
- Social media; and
- Notices, agendas, public hearing notices will be posted at all Borough libraries and near the front door of the Dorothy Swanda Jones Building.

Staff in the Clerk's Office, Planning, Platting, Community Development, and Finance will need to continue preparing all required notices, and on top of that, take on the added tasks of coordinating their posting at every library and the DSJ Building. This extra layer of coordination is required to ensure the public is properly noticed. While this extra staff time and additional coordination is not something the Borough would normally do, it is necessitated by the fact that there is no newspaper available to be delivered to Borough residents.

The Anchorage Daily News does not deliver to the Mat-Su Borough.

				Meadow Lakes	Wasilla
Palmer	Wasilla	Wasilla	Sutton to Glacier View	Wasilla/Big Lake	Meadow Lakes
99645	99654	99687	99674	99623	99629
SUBSCRIBE	SUBSCRIBE	SUBSCRIBE	SUBSCRIBE	SUBSCRIBE	SUBSCRIBE
It looks like you are outside of our delivery area. Please try a digital only subscription.	It looks like you are outside of our delivery area. Please try a digital only subscription.	It looks like you are outside of our delivery area. Please try a digital only subscription.	It looks like you are outside of our delivery area. Please try a digital only subscription.	It looks like you are outside of our delivery area. Please try a digital only subscription.	It looks like you are outside of our delivery area. Please try a digital only subscription.
◦ Anchorage Daily News delivered to your mailbox ◦ Unlimited desktop and mobile access to ADN.com ◦ Daily email featuring top stories on the topics that matter most to Alaskans ◦ Access to Anchorage Daily News e-Edition Print Replica ◦ Money-saving coupons and inserts	◦ Anchorage Daily News delivered to your mailbox ◦ Unlimited desktop and mobile access to ADN.com ◦ Daily email featuring top stories on the topics that matter most to Alaskans ◦ Access to Anchorage Daily News e-Edition Print Replica ◦ Money-saving coupons and inserts	◦ Anchorage Daily News delivered to your mailbox ◦ Unlimited desktop and mobile access to ADN.com ◦ Daily email featuring top stories on the topics that matter most to Alaskans ◦ Access to Anchorage Daily News e-Edition Print Replica ◦ Money-saving coupons and inserts	◦ Anchorage Daily News delivered to your mailbox ◦ Unlimited desktop and mobile access to ADN.com ◦ Daily email featuring top stories on the topics that matter most to Alaskans ◦ Access to Anchorage Daily News e-Edition Print Replica ◦ Money-saving coupons and inserts	◦ Anchorage Daily News delivered to your mailbox ◦ Unlimited desktop and mobile access to ADN.com ◦ Daily email featuring top stories on the topics that matter most to Alaskans ◦ Access to Anchorage Daily News e-Edition Print Replica ◦ Money-saving coupons and inserts	◦ Anchorage Daily News delivered to your mailbox ◦ Unlimited desktop and mobile access to ADN.com ◦ Daily email featuring top stories on the topics that matter most to Alaskans ◦ Access to Anchorage Daily News e-Edition Print Replica ◦ Money-saving coupons and inserts
Big Lake	Skwentna	Willow	Houston	Talkeetna	Trapper Creek
99652	99667	99688	99694	99676	99683
SUBSCRIBE	SUBSCRIBE	SUBSCRIBE	SUBSCRIBE	SUBSCRIBE	SUBSCRIBE
It looks like you are outside of our delivery area. Please try a digital only subscription.	It looks like you are outside of our delivery area. Please try a digital only subscription.	It looks like you are outside of our delivery area. Please try a digital only subscription.	It looks like you are outside of our delivery area. Please try a digital only subscription.	It looks like you are outside of our delivery area. Please try a digital only subscription.	It looks like you are outside of our delivery area. Please try a digital only subscription.
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