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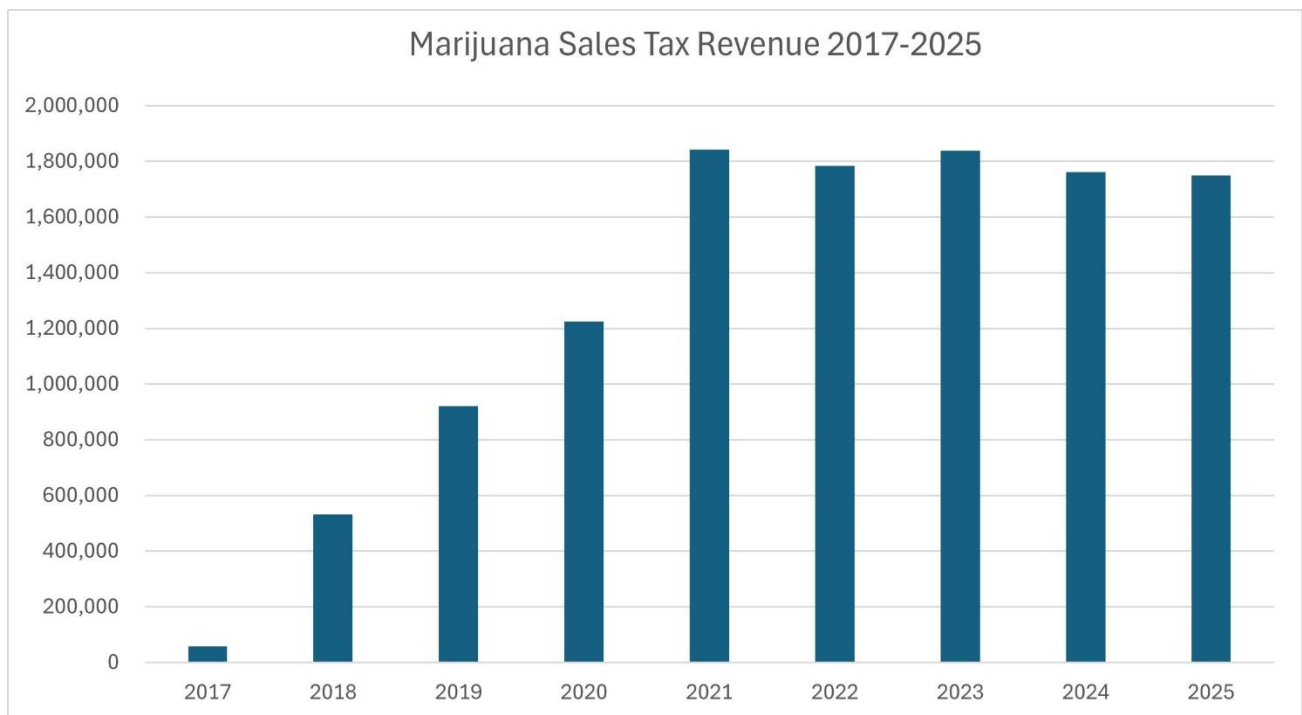
Areawide Marijuana Sales Tax Rate Increase Proposal, Ordinance 26-061

May 14, 2026

Ordinance 26-061 proposes to increase the current 5% Marijuana Sales Tax rate to a 10% areawide marijuana sales tax, which is projected to generate between \$3,244,800 in areawide revenue. This is a projected increase of \$1,495,000 from FY2025 audited revenues.

An elasticity factor of 1.5% was used to project total sales and the resulting revenue with a 5% increase in the tax rate. Elasticity is the term that describes the loss in sales that occurs with every 1% increase in the rate.

The chart below shows the revenue collected since 2017.



No additional staff will be needed to administer this increase in tax.