



SUBJECT: INFORMING THE ASSEMBLY OF THE SUBMITTAL OF FIREHOUSE SUBS PUBLIC SAFETY FOUNDATION GRANT APPLICATION REQUESTING \$22,935.48 FOR THE PURCHASE OF FIRE EXTINGUISHER TRAINING EQUIPMENT.

AGENDA OF: May 6, 2025

ASSEMBLY ACTION: Presented to the Assembly 05/06/25 - BJH

AGENDA ACTION REQUESTED: For information only.

Route To	Signatures
Originator	<div> Recoverable Signature</div> <div>X Kirstie Starr-Watson</div> <div>Signed by: Kirstie Starr-Watson</div>
Department/Finance Director	<div> Recoverable Signature</div> <div>X Cheyenne Heindel</div> <div>Signed by: Cheyenne Heindel</div>
Borough Attorney	<div>4 / 4 / 2 0 2 5</div> <div>X Nicholas Spiropoulos</div> <div>Signed by: Nicholas Spiropoulos</div>
Borough Manager	<div>4 / 4 / 2 0 2 5</div> <div>X Michael Brown</div> <div>Signed by: Mike Brown</div>
Borough Clerk	<div>4 / 4 / 2 0 2 5</div> <div>X Lonnie McKechnie</div> <div>Signed by: Lonnie McKechnie</div>

ATTACHMENT (S): Grant Application (14 pp)

SUMMARY STATEMENT: The Finance Department, on behalf of the Department of Emergency Services, submitted an application to Firehouse Subs Public Safety Foundation requesting a grant in the amount of \$22,935.48 to purchase 2 Intelligent Training System Pro Packages. These will enable Department of Emergency Services staff to provide training to residents on safe and effective fire extinguisher use in a controlled environment.

If awarded, the foundation may award the grant in the form of the equipment requested in the application. There is no match requirement for this grant.



[GRANT APPLICATION FAQs](#)
[APPLICATION CHECKLIST](#)
[VIEW APPLICATION](#)

Welcome, KIRSTIE | [SIGN OUT](#)

Applicant and Department Information

* REQUIRED FIELD

First Name *

KIRSTIE

Last Name *

STARR-WATSON

Title/Position *

Grants Coordinator

Applicant Cell Phone Number *

907-775-3134

(xxx-xxx-xxxx)

Organization/Department *

Matanuska-Susitna Borough Department of Emergency Services

(The organization name must be spelled out and cannot be abbreviated. No acronyms or abbreviations shall be accepted.)

Department Tax ID # *

92-0030816

(xx-xxxxxxx)

Mailing Address 1 *

350 E Dahlia Ave

Mailing Address 2

Mailing City *

Palmer

Mailing State *

AK - Alaska

Mailing Zip *

99645

☐ Same as Shipping

Shipping Address 1

350 E Dahlia Ave

Shipping Address 2

Shipping City

Palmer

Shipping State

AK - Alaska

Shipping Zip

99645

Organization Phone Number*

907-861-7801

(xxx-xxx-xxxx)

Extension

8633

Secondary Contact First and Last Name*

Brian Davis

(Contact information for two separate individuals must be included in order for your application to be considered)

Secondary Contact Cell Phone Number*

907-982-2004

(xxx-xxx-xxxx)

Extension

8003

Secondary Contact Email Address*

bdavis@matsugov.us

(Must be different from applicant email address)

Communities Served*

Matanuska-Susitna Borough

Population*

116000

Number of Runs/Calls for Service Per Year*

4200

(for fire, EMS and police only)

Local Approval Pre-Qualifications (Select the option applies to your department/organization)*

- ☐ As required by our community, this request has been presented and approved by our local government as part of our process when applying for external funding
- ☒ Our jurisdiction requires approval from local officials once the award is granted
- ☐ Our jurisdiction does not require pre-approval from local officials

NEXT



[GRANT APPLICATION FAQs](#)
[APPLICATION CHECKLIST](#)
[VIEW APPLICATION](#)

Welcome, KIRSTIE | SIGN OUT

Required Documents

* REQUIRED FIELD

Attachments must be in the form of Word document, PDF, JPEG or Excel file (.doc, .pdf, .jpeg, .png or .xlsx)

The first four documents are required to complete the application.

If you need to replace an uploaded file, click the upload file button and choose the updated attachment you would like to upload. This will automatically delete the previous file and replace it with your new attachment.

Background/History *

Brief history of your department or organization, and how this grant will benefit your community. If there are multiple documents, they must be combined into one PDF document. Please note, file size cannot exceed 20 MB.

Attach File

MSB DES History.pdf

Vendor Equipment Quote/Bid (Online quotes will not be accepted.) *

Note: Our organization accepts one vendor quote per application, multiple quotes will not be accepted. You must provide an official vendor quote with the following information for your grant request to be considered. Submitted quotes MUST meet the requirements below, please read carefully

- Only one vendor quote must be submitted for related items only, within one equipment category
- Vendor sales representative first and last name must be included on quote
- Vendor email address must be included on quote
- The name and physical address of your organization must be included

- The name of a contact person from your organization must be included
- Only one vendor quote can be submitted. Your application will be marked incomplete if more than one quote is submitted.
- Online quotes will not be accepted
- Must be dated within six months of the application deadline
- Must contain only the item(s) pertaining to your grant request
- The total dollar amount and equipment quantities in the vendor quote must match the total that your department is requesting
- Include sales tax if applicable and an estimated freight charge if applicable
- The cost of maintenance plans and extended warranties are not permissible
- Firehouse Subs Public Safety Foundation will not be responsible for restocking fees or costs related to errors within your quote
- Firehouse Subs Public Safety Foundation will not be responsible for additional shipping costs or tax not included in the submitted quote

Important: Only one vendor quote may be submitted for related items only, within one equipment category. Unrelated equipment cannot be combined into one quote. Examples of unacceptable requests include quotes for un-related equipment:

- Cutter, Spreader and Fire Hoses*
- AEDs and gas monitors*
- Requests with more than one quote
- these items do not belong in the same equipment category

Your application will be marked incomplete if multiple quotes are submitted or if a quote containing multiple types of equipment is submitted.
Note: When requesting a quote/bid from a vendor, we highly recommend sharing our quote requirements with the sales representative and making them aware the quote is for a Firehouse Subs Public Safety Foundation grant application.

Attach File

Fire Extinguisher Training Quote.pdf

Most Recent Financial Information *

Financials must show revenue and expenses and must include the name of your organization, city or county. One of the following options must be submitted:

- A recent – within one month – Balance Sheet which consists of Assets and Liabilities
- A recent - within one month - Profit and Loss Statement also called an Income Statement
- A current year annual budget showing projected income and expenses
- A previous year audit or 990

Note: When requesting a quote/bid from a vendor, we highly recommend sharing our quote requirements with the sales representative and making them aware the quote is for a Firehouse Subs Public Safety Foundation grant application.

Attach File

FY24-Matanuska-Susitna-Borough-ACFR-1.pdf

If there are multiple documents, they must be combined into one PDF document. Please note, file size cannot exceed 20 MB.

Equipment Inventory *

- Please include a list of apparatus, vehicles and other specialized equipment. Submitted equipment inventory documentation must include the name of your organization. The lists we receive vary in length depending on the size and type of organization. (For example, include items such as vehicles, extrication equipment, breathing devices, and personal protective equipment/PPE).

Attach File

MSB DES Equipment List.pdf

If there are multiple documents, they must be combined into one PDF document. Please note, file size cannot exceed 20 MB.

W-9 *

- Attach your organization’s completed Internal Revenue Service Form W-9. W-9 must be completed in full, signed and dated. [CLICK HERE](#) to preview samples of completed W-9 forms.
- Please contact your accounting department or treasurer to obtain a completed W-9 form. Your application will not be considered if any of the following sections of your W-9 are missing:
 - Name as shown on your income tax return
 - Entity Name, if different from line 1
 - Federal Tax Classification (including Other explanation if required)
 - Exempt payee code (if any)
 - Address
 - City, State & Zip Code
 - Employer ID Number (EIN)
 - Signed by an official of the organization
 - Dated no more than one year from the submission date of this application.

Attach File

MSB W9 Form 2025.pdf

If there are multiple documents, they must be combined into one PDF document. Please note, file size cannot exceed 20 MB.

SAVE BACK NEXT



[GRANT APPLICATION FAQs](#)
[APPLICATION CHECKLIST](#)
[VIEW APPLICATION](#)

Welcome, KIRSTIE | SIGN OUT

Applicant Request Information

* REQUIRED FIELD

Please select the type of grant you are requesting: *

- ☒ Equipment Donation/Prevention Education Items
- ☐ Scholarships/Continuing Education

- Please note, our Foundation only reviews scholarship/continuing education grants connected with accredited schools
- For all-terrain wheelchair grant applications, email foundation@firehousesubs.com to request a paper all-terrain wheelchair grant application, please title the email All-Terrain Wheelchair Grant Request

The Foundation will determine the procurement method if your grant is approved. The equipment purchase will be implemented in one of two ways:

1) The Foundation Team will purchase the requested equipment on your behalf, and the vendor will ship it directly to your organization. Upon delivery, you must email a signed and dated copy of the packing slip to the Foundation.

— or —

2) You will receive a Memo of Understanding from the Foundation. Once it is signed by both parties, you will receive funding via ACH Transfer to make your purchase according to the approved vendor quote.. After you receive your equipment, you must email signed and dated copies of all invoices to the Foundation within one week of delivery.

What Equipment are you requesting? Please include the quantity of each item. *

ITSBU01-2P# Intelligent Training System™ Pro Package (2 ea.)

Limit 300 characters

Vendor company name *

LION Group, Inc.

Sales rep. first and last name *

Yorlin Adams

Sales representative email address *

YAdams@lionprotects.com

What is the TOTAL cost of the equipment? Include sales tax and shipping, where applicable. Requests exceeding \$50,000 will not be accepted. *

\$22,935.48

☒ I understand that in order to be considered for funding, the total dollar amount and equipment quantities listed on the submitted quote/bid must match the total above. *

Has your department applied for this specific request in the past and been denied? *

☐ Yes ☒ No

If yes, how many times, prior to this application, has this request been submitted?

Briefly explain how the equipment will benefit your community and your department. *

Fire safety is a critical concern in the Mat-Su Borough; residential and commercial fires pose ongoing threats to life and property. Many residents lack training in fire extinguisher use, leading to ineffective or unsafe responses during emergencies. Traditional training methods can be costly, logistically challenging, and limited in scope. The ITS Pro system provides a safe, realistic, and environmentally friendly way to teach proper fire extinguisher techniques without the hazards of live fire

Limit 500 characters

This would have a direct impact on more than

(For prevention education items)

20000

children in our community.

This would have a direct impact on more than

(For prevention education items)

24000

senior citizens in our community.

SAVEBACKNEXT

Community Impact

* REQUIRED FIELD

Have you unsuccessfully reached out to the city for funds to purchase the equipment? *

We were unable to secure funding for this equipment in our current fiscal year budget.

Was there a particular instance where a life would have been positively impacted if you would have had the equipment available? *

During recent public education events we received several inquiries from residents regarding the availability of fire extinguisher training. Having this equipment available will allow us to provide hands-on extinguisher training in a safe and controlled environment. As the units are portable, we will be able to offer training sessions during public events and at locations throughout the community.

What positive effects will the funds specifically have? Please describe how the requested funding would benefit your local community. We ask that you do not cite national statistics. *

The advanced training systems will allow residents to develop hands-on fire extinguisher skills in a safe and controlled environment, leading to increased emergency preparedness and reducing fire-related risks across the borough. Training will be tailored to diverse audiences including youth, seniors, and business owners, ensuring widespread community impact. The anticipated results of fire extinguisher training included a reduction in injuries and property damage throughout our community.

SAVEBACKNEXT



[GRANT APPLICATION FAQs](#)
[APPLICATION CHECKLIST](#)
[VIEW APPLICATION](#)

Welcome, KIRSTIE | SIGN OUT

Franchise Information (Firehouse Subs restaurant nearest you)

* REQUIRED FIELD

Franchisee Name:

Restaurant Address: *

Suite:

City: *

State *

AK - Alaska

Zip: *

Additional Information

How far is this location from your department? (In Miles):

How did you hear about our organization?:

When the Wasilla, Alaska location opened we were made aware of the opportunity and have since seen it referenced online and in commercials.

Please state how your heard about our organization.

Has your department received funding from Firehouse Subs Public Safety Foundation in the past two years? This information will be verified, if submitted incorrectly it will result in an automatic denial. *

☐ Yes ☒ No

It is strongly recommended and greatly appreciated that your organization acknowledges the donation by displaying our Foundation logo on donated items/equipment whenever possible. Please note that the artwork will need to be approved by our Foundation team before being displayed.

If approved for funding we may facilitate a media presentation/press event at a local Firehouse Subs restaurant to demonstrate the equipment and acknowledge the donation. It may take up to a year depending on location and donation delivery time frame. In the meantime, we ask that any immediate media announcements regarding the grant award be approved by the Foundation.

By applying, you grant Firehouse Subs Public Safety Foundation (the “Foundation”) permission to use your organization’s name and identifying trademarks in connection with this application and in connection with the Foundation’s solicitations for support.

Initial Acceptance *

KSW

PIO (Public Information Officer) Name: *

Stefan Hinman

(If you do not have a PIO, please list a contact for event planning and publicity. This individual will need to be readily available by email and phone.)

PIO Email: *

Stefan.Hinman@matsugov.us

PIO Phone Number: *

907-861-8520

(XXX-XX-XXXX)

SAVEBACKNEXT



[GRANT APPLICATION FAQs](#)
[APPLICATION CHECKLIST](#)
[VIEW APPLICATION](#)

Welcome, KIRSTIE | [SIGN OUT](#)

Firehouse Subs Public Safety Foundation Print/Video Release

* REQUIRED FIELD

Applicant First and Last Name: *

KIRSTIE STARR-WATSON

Applicant Organization: *

Matanuska-Susitna Borough

Date: 4/3/2025

The organization listed above, and its affiliates, hereby grant Firehouse Subs Public Safety Foundation, Inc., Firehouse Restaurant Group, Inc. (including its subsidiaries and affiliates) and its officers, directors, nominees, designees, successors, and assigns (hereinafter called “Producer”), permission to use, assign, convey, reproduce, copyright, and publish images or visual likenesses, names, and/or voices (“Personal Information”) in any video, photograph, sound or other recording, and/or other media for commercial, informational, educational, advertising, or promotional purposes.

The organization hereby waives any right to inspect or approve the finished product or the advertising copy which may be used in connection therewith, or the use to which it may be applied.

The organization hereby releases, discharges, and agrees to hold harmless Producer from any liability of any nature or description by virtue of any use whatsoever of Personal Information, whether intentional or otherwise, including but not limited to any change that may occur or be produced in the taking of said pictures or images or in the recording of any sound, or in any processing in connection with the completion of the finished product.

☒ By checking this box, the organization listed above, and its affiliates, agree to the terms of the print/video release. *

[BACK](#) [NEXT](#)



7200 Poe Ave
Suite 400
Dayton, OH 45414
Ph: 518-689-2023
FAX: 518-689-2024

Quote #: 00007228
Date: 3/31/2025
Salesrep: Yorlin Adams
Expires: 6/30/2025
Payment Terms: 30 days
Email: YAdams@lionprotects.com

Bill To:	Ship To:	Contact:
Matanuska-Susitna Borough Gov	Matanuska-Susitna Borough Gov	Savannah Gross
350 E Dahlia Ave	350 E Dahlia Ave	savannah.gross@matsugov.us
Palmer, AK 99645	Palmer, AK 99645	9078618616
United States	United States	

Item No.	Product Name	Qty	List Price	Discount	Extended Price
ITSBU01-2P#	Intelligent Training System™ Pro Package	2	\$ 12,726.75	15.0 %	\$ 21,635.48

The Intelligent Training System (I.T.S.) is a propane fueled fire extinguisher trainer with a water bath burn pan. The system senses where's the trainee aims and sweeps the SmartExtinguisher and varies the flames automatically, putting out the fire only when the extinguisher is used correctly.

Includes:

- (1) Intelligent Training System™ Base Unit, (1) Get Started Kit with Propane Hoses, Power Cords, User Manual
- (1) Transport Case for Intelligent Training System™
- (2) SmartExtinguisher for I.T.S.™ (7X)
- (1) Extinguisher Carrying Case
- (1) I.T.S.™ Base Plate for Props
- (1) I.T.S.™ Trash Can Prop

^Requires a 12v Battery Pack for power or can be plugged into a vehicle

**Battery Pack sold separately (BP022)

Subtotal:	\$ 21,635.48
Shipping and Handling:	USD 1,300.00
Tax %:	
Grand Total:	USD 22,935.48

Thank you for contacting LION, we value your request and hope this offer suits your training needs.

Please feel free to contact us about this quote or how LION fire training products can enhance your training scenarios.

Terms & Conditions

https://www.lionprotects.com/hubfs/LION_General_Terms_and_Conditions_of_Sale_and_Delivery_Rev_12_21.pdf

Pricing excl. VAT., local taxes or import duties.

All sales or agreements made in connection with this quote shall be governed by the General Terms and Conditions of Sale and Delivery provided at the web page accessible above or here of Lion First Responder PPE, Inc., with its place of business at 7200 Poe Avenue, Suite #400, Dayton, OH 45414, and companies or enterprises affiliated therewith (hereinafter jointly referred to as Supplier).

From: grants@firehousesubs.com
To: [Kirstie Starr-Watson](#)
Subject: Firehouse Grants - Application Completed
Date: Thursday, April 3, 2025 10:05:53

You don't often get email from grants@firehousesubs.com. [Learn why this is important](#)

[EXTERNAL EMAIL - CAUTION: Do not open unexpected attachments or links.]



Application Completed Confirmation

Thank you! Your application has been received and will be reviewed for completion by the grants team. It is your responsibility to ensure the application is submitted completely, once the application has been submitted, no changes can be made.

All applicants will be notified of approval or denial within three months of applying. Please do not email the Foundation asking for the status of your grant request.

CONFIDENTIALITY NOTICE: The information and attachments contained in this electronic communication are confidential and intended only for the use of the intended recipients. If you are not an intended recipient, you are hereby notified that any review, use, dissemination, distribution or copying of this communication is strictly prohibited. If you have received this communication in error, please notify us immediately of the error by return e-mail and please permanently remove any copies of this message from your system and do not retain any copies, whether in electronic or physical form or otherwise.