

SUBJECT: AN ORDINANCE OF THE MATANUSKA-SUSITNA BOROUGH ASSEMBLY AMENDING MSB 25.05.120(A), INFORMATIONAL BROCHURES FOR ELECTIONS.

AGENDA OF: October 21, 2025

ASSEMBLY ACTION:

AGENDA ACTION REQUESTED: Introduce and set for public hearing.

Route To	Signatures
Originator	10/8/2025 X L o n n i e M c K e c h n i e Signed by: Lonnie Mckechnie
Borough Attorney	10/8/2025 X N i c h o l a s S p i r o p o u l o s Signed by: Nicholas Spiropoulos
Borough Manager	10/8/2025 X M i c h a e l B r o w n Signed by: Mike Brown
Borough Clerk	10/9/2025 X L o n n i e M c K e c h n i e Signed by: Lonnie Mckechnie

ATTACHMENT(S): Ordinance Serial No. 25-120 (2 pp)

SUMMARY STATEMENT:

This legislation is coming forward at the request of Assemblymember Hale.

The election brochure is an official publication designed to inform the public about upcoming elections. Its purpose is to provide factual and nonpartisan information regarding candidates, ballot propositions, and general election procedures, enabling voters to make informed, independent decisions.

As part of the required election notices issued by the Clerk's Office, the election brochure serves as a statutory function similar to other official notices, including:

- Notice of candidate filing
- Notice of voter registration
- Notice of early/absentee voting

- Notice of election
- Notice of bonded indebtedness

The election brochure is compiled after the close of the candidate filing period and the adoption of ballot propositions. Code also allows candidates to withdraw a week after the candidate filing deadline, which may impact the final content. Due to the tight timeline between the finalization of election content and the need for timely printing and distribution, the brochure must proceed to production before the Assembly can review it.

Because the content and structure of the election brochure are governed by existing code, and it functions as an official election notice, there is no procedural or legal requirement for Assembly approval prior to its publication.

RECOMMENDATION OF ADMINISTRATION: